



PITCH DECK

INVEST IN THE FUTURE YOU WANT

Invest in the future you want.



Our Mission



Community-Driven

Nexis Ventures is a community-driven angel investment syndicate.



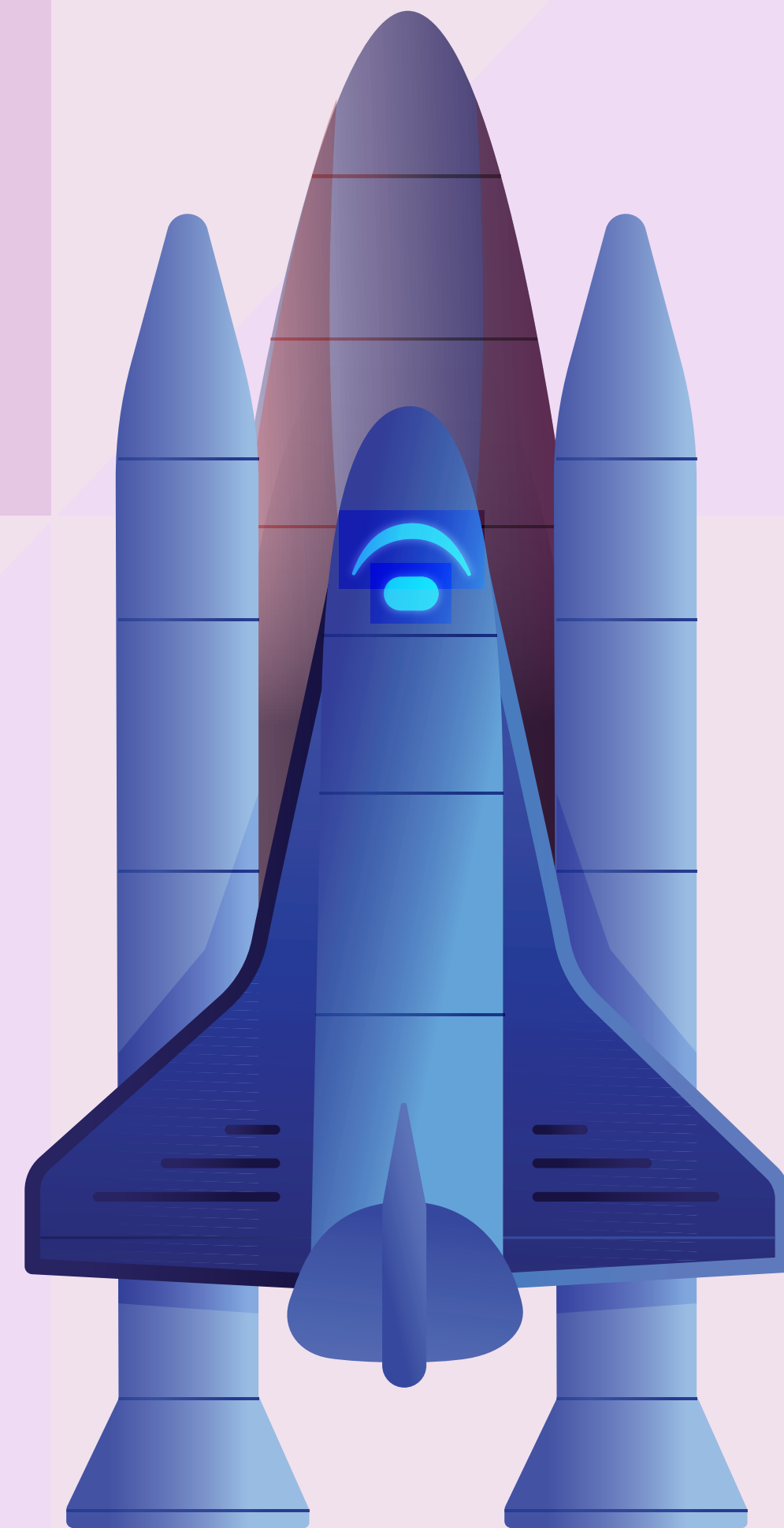
Empowering Founders

We empower and invest in Founders from underrepresented backgrounds.



Leveling the playing Field

We champion equity for Black women, indigenous, and minority communities.

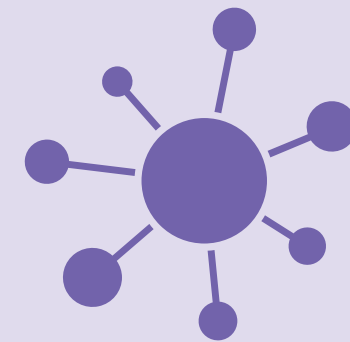


The Problem



Lack of Funding Access

Women founders received only 2.3% of venture capital funding in 2023.



Limited Networks and Mentorships

Indigenous and minority founders often lack access to networks and mentorship.



Diversity Gap in Alberta

Women and visible minorities represent over 45% of Alberta's workforce, but we are underrepresented in the startup scene.



The Opportunity



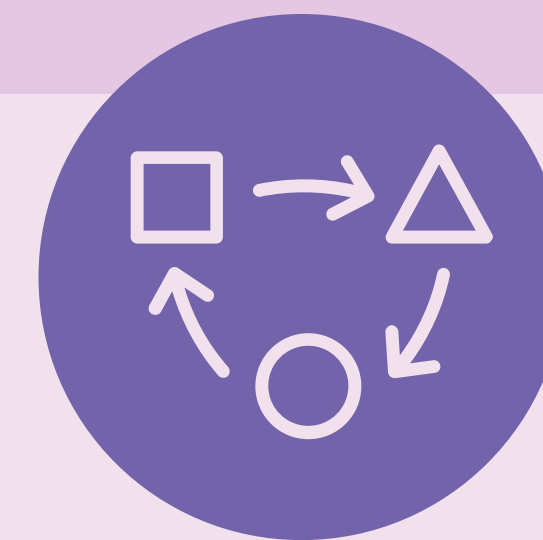
Outperformance of Diverse Teams

Companies with diverse leadership teams achieved 21% higher innovation revenue.



Higher Returns from Women and Minority Founders

Companies in the top quartile for gender diversity are 27% more likely to achieve above-average profitability.



Resilience and Adaptability

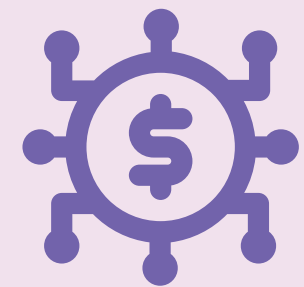
Companies with diverse leadership show greater resilience and adaptability to evolving markets.

Market Opportunity in Alberta

- 1 Active Startups 3,500+
- 2 Startups Founded by Women and Minorities 32%
- 3 Venture Capital Allocated to Underrepresented Founders Less than 6%

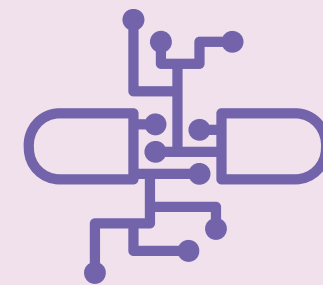


Thesis - Scalable Opportunities Across Sectors



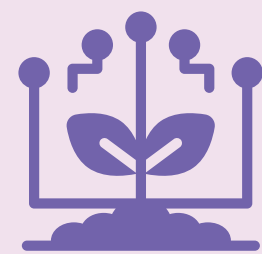
Fintech

Alberta's fintech industry is forecasted to grow at 15% annually.



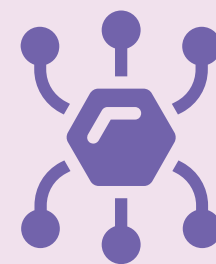
Healthtech

Alberta's healthtech sector is growing at 12% annually.



Agritech

Agritech startups are gaining momentum due to Alberta's agricultural heritage.



Cleantech

The cleantech sector is central to Alberta's economy.



Nexis Investment Approach



Tailored Venture Studio



Customized Venture Studio Support

Each startup in our portfolio receives a personalized roadmap.



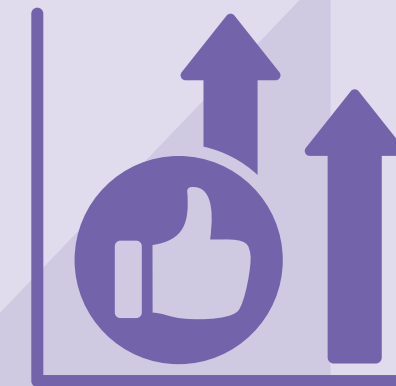
Founder-First Development

We prioritize founder resilience and leadership development.



Community-Driven Ecosystem

Our studio thrives on fostering a collaborative community.



Resilience as a Competitive Advantage

By embedding resilience into the DNA of our startups, we prepare them for long-term success.

Focus on Impact and ROI

Financial Success



Startups led by diverse teams have been shown to outperform their peers.

Positive Social Change



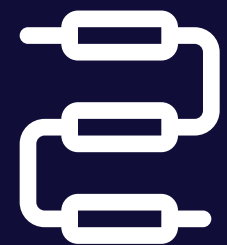
Nexis members contribute to building a more inclusive, equitable economy.

Angel Investing Returns



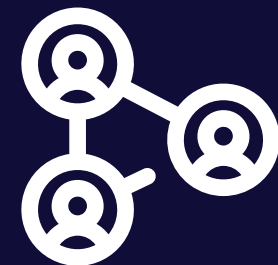
The average annual return on angel investments in the U.S. is 27%.

Why Join nexis?



Exclusive Deal Flow

Gain access to a curated pipeline of high-potential startups.



Network of Expertise

Be part of a vibrant network of like-minded investors, founders, and industry experts.



Hands-On Engagement

Actively participate in the growth and development of portfolio companies.

Disclaimer

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Any investment involves risks, including potential loss of principal. Recipients are encouraged to perform their due diligence and consult their own advisors before making investment decisions.



For more Information

or to get involved visit:

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Thank you for considering Nexis.

We look forward to working with you to empower diverse founders.

Together, we can create an inclusive startup ecosystem in Alberta,
and unlock significant opportunities for growth and impact!

